



Department of Science & Technology
Government of India



13th TCI Global Competitiveness Conference 2010

COMPETITIVENESS, INNOVATIVE CLUSTERS AND PROSPERITY

November 29–December 3, 2010

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Agenda

Monday November 29	Introductory Day: Clusters, the Engines for Competitiveness
0900 – 1000 hrs	Registration
1000 – 1015 hrs Auditorium	Introduction to the Conference. Dr. Amit Kapoor , MDI, Gurgaon; Institute for Competitiveness, Conference Chairman and TCI Director
1015 – 1145 hrs Auditorium	Clusters 101. Advanced learning workshop on clusters: Introduction to Clusters. Elisabeth Waelbroeck-Rocha , BIPE, France and TCI Director Cluster Development. Ifor Ffowcs-Williams , Cluster Navigators Ltd, New Zealand Cluster Management. Klaus Haasis , MFG Baden-Württemberg, Germany and TCI Director Moderator: Barnabas Nawangwe , Makerere University, Uganda and TCI Director
1145 – 1345 hrs Auditorium, Village & Tent	Learning Clusters Stories: Stories from last year’s participants of what ideas they gained and used in their everyday work in clusters around the world. Development in TCI operational models and leadership. Alberto Pezzi , TCI President Using new methods in network event. Richard Walker , Economic Development Australia New ideas to cluster development Cecilia Johansson , Vinnova, Sweden; Marynella Salvador , Atacama Regional Dev. Agency, Chile The point of view of an organiser: what did we take home to EduCluster Finland development. Rauli Sorvari , Regional Council of Central Finland and TCI Director Learning Café: Interactive working session: share knowledge, find patterns and new models, test new ideas to understand cluster development in practice and the challenges of people in different roles. The Learning Café will give new participants the opportunity to set the personal goals for working in the conference and make choices based in the programme. Facilitators: Rauli Sorvari , Regional Council of Central Finland and TCI Director; Anna Korpi , EduCluster Finland; Mikko Markkanen , Business Arena, Finland; Patricia Valdenebro , TCI General Manager Wrap Up
1345 – 1500 hrs	Lunch and Networking
1500 – 1630 hrs Auditorium	Introduction on Indian Clusters. First time in India? Getting to know our host country. Mukesh Gulati , Foundation for MSME Clusters, India Dr R.K. Singh , Small Industries Development Bank of India Mr Amit Kumar , Private Sector Development Specialist, GTZ Rajveer Singh , Clusterkraft, India Jagat Shah , Cluster Pulse, India
1630 hrs	Individual Delhi Tours: Light &Sound Show; Delhi by night tour. Starting point: MDI

Tuesday November 30		Cluster Tours: Capturing Insights from Successful Indian Clusters		
Special one-day field visits to Indian renowned clusters. The conference organization will provide buses that will pick up participants at the conference hotels. Please check departure and be sharp! Participants have to be previously registered to one of the following tours:				
Departure 09.00 hrs	Cluster Tour 1: Automobile and IT Clusters		Departure 08.00 hrs	Cluster Tour 2: Media Clusters (Bus will leave sharp from Gurgaon to Noida)
1000-1230 hrs	Visit to Maruti Suzuki India (40pax) Subsidiary of Suzuki Motor Corporation of Japan, it is India's largest passenger car company, accounting for majority of the domestic car market.	Session with Genpact (40 pax) Pioneer in many of the areas that have given strength to Business Process Management and the globalization of services, Genpact is a global leader in business process and technology management.	0930-1100 hrs	Visit to Zee Network Zee Entertainment Enterprises Ltd. is one of India's leading television, media and entertainment companies.
			1100-1200 hrs	Visit to Governance Now A multi-media initiative for participatory reportage and analyses related to governance of all institutions and processes that are vital to public life in India.
1230-1400 hrs	Lunch in DLF Cyber City		1200-1330 hrs	Early lunch & sampling Noida's biggest mall
1400-1600 hrs	Visit to Evalueserve Interaction with Mr Ashish Gupta, COO. Knowledge Process Outsourcing (KPO) firm, providing custom offshore research and analytics services.		1330-1500 hrs	Visit to Star News India's leading news channel.
1645-1800 hrs Auditorium, MDI	Special session with ACMA Session Chair: Mr. Arvind Kapur, Managing Director, RICO Auto Industries Ltd. ACMA is the Automotive Component Manufacturers Association of India.		1500-1700 hrs	Visit to Hindustan Times Press One of the largest daily newspaper in India.
1900 hrs	Arrival to hotels		1830 hrs	Arrival to hotels

Wednesday December 1		Prosperity through Collaboration and Clusters	
0800 – 0900 hrs	Registration		
0900 – 1030 hrs Auditorium	<p>Opening Address: Alberto Pezzi, President, TCI Network-The Competitiveness Institute Georgette Lalis, DG Enterprise and Industry, EU Commission Dr. V. K. Gupta, Director, MDI Gurgaon Dr M.P Jaiswal, Dean, MDI,Gurgaon</p> <p>Keynote Address: Global Competitiveness – Challenges and the Role of Clusters Michael Enright, Director, Enright Scott and Associates, School of Business, University Of Hong Kong, Former Professor HBS</p> <p>Closing Remarks: Amit Kapoor, MDI, Gurgaon; Institute for Competitiveness, Conference Chairman and TCI Director</p>		
1030 – 1100 hrs	Coffee Break		
	Track 1: Prosperity through Collaboration and Clusters (Auditorium)	Track 2: EU-India Dialogue on Global Outreach of European and Indian Innovation Clusters (Auditorium 2)	Track 3: Business Matching Track (Village)
1100 – 1230 hrs	<p>Session 1.1: Clusters as a source of Prosperity What is the Role of Government in Creating Prosperity in the New Economy? Indira Singh, Ontario Ministry of Northern Development, Mines and Forestry, Canada The changing character and framework of inter-firm collaboration. Michael Steiner, University of Graz, Austria Building the Competitive Advantage of Jordan. Kawthar A. Al-Zo'ubi, Jordan National Competitiveness Team, Ministry of Planning and International Cooperation, Jordan Funding Innovation in Atacama, Chile, where the money comes from? Marynella Salvador, Atacama Regional Development Agency, Chile Cluster and Competitiveness Initiatives for Senegal's Accelerated Economic Growth Ibrahima Wade, Permanent Secretary of Senegal's Accelerated Growth Strategy</p>	<p>11.00hrs, Opening session: Introduction to the members Dr. Philippe de Taxis du Poët, First Counsellor – Head of Science & Technology, Delegation of the European Union to India Dr. Sadhana Relia Scientist G, Department of Science and Technology, Government of India</p> <p>11.10 hrs, Session 2.1: Enabling policies for the development and growth of clusters EU and Indian policies and programmes for the development of clusters and the policy level initiatives to facilitate the growth of clusters through international cooperation Ms. Georgette Lalis, Director Industrial innovation, European Commission, DG Enterprise and industry, Policies towards world class clusters for modernising and renewing industries</p> <p>Mr. Christian Saublens, Executive Manager, European Association of Development</p>	<p>Open platform to explore business cooperation Meet up with international clusters in an international open context to exchange valuable experience and to explore business opportunities.</p> <p>Find potential cooperation partners among: Indian clusters European clusters Networks of clusters International delegates</p> <p>With potential synergies on: biotech, nanotech, ICT, automotive, leather, textile, electronics, chemicals</p>

	<p>Aliou Faye , Director, Center for the Study of Development Policy</p> <p>Ibrahima Ba, Competitiveness Development Manager, USAID Economic Growth Project</p>	<p>Agencies (EURADA), Role of clusters in regional development in the EU</p> <p>Mr. Georgi Dimitrov, European Commission, DG Education and Culture, The European Institute of Innovation and Technology</p> <p>Mr. Madhav Lal, Development Commissioner, Ministry of Micro, Small and Medium Size Enterprises, Govt. of India</p> <p>Mr. Dilip Chenoy, Chief Executive Officer & Managing Director, National Skill Development Corporation</p>	
1230 – 1330 hrs	Lunch and Networking		
	<p>Track 1: Prosperity through Collaboration and Clusters (Auditorium)</p>	<p>Track 2: EU-India Dialogue (Auditorium 2)</p>	
1330 – 1445 hrs	<p>Session 1.2: Round Table on Competitiveness and Poverty</p> <p>Moderator: Mallika Shakya Poverty Alleviation and Clusters, Tamal Sarkar, Foundation for MSME Clusters, India</p> <p>The Role of International Cluster Cooperation in Increasing the Prosperity of Regions. Rene Tönnisson, Baltic Innovation Agency, Estonia</p> <p>The Road to Prosperity is Paved with Innovation: Embracing the Prosperity Value Chain. Mark T Mccord, Deloitte Consulting, USA</p> <p>Sunil Ashra, MDI-Management Development Institute, India</p> <p>Jagat Shah, Cluster Pulse, India</p>	<p>13.30 hrs, Session 2.2: Management and tools for leveraging international cooperation for cluster development</p> <p>Challenges and opportunities from a cluster practitioner's perspective. Success stories and experiences sharing of Indian and EU cluster cooperation, programmes and tools, mutual needs and how these can be fulfilled through international cooperation, support services offered and required from Indian and EU clusters, quality management standards and technology tools in European Clusters, EU initiatives for safeguarding specific products.</p> <p>Mr. Jean-Noël Durvy, director-general of the Sophia Antipolis Foundation - What it takes to be a globally competitive cluster.</p> <p>Ms Deepanwita Chattopadhyay, MD and CEO, IKP Knowledge Park, Hyderabad and Director, International Association of Science Parks</p> <p>Mr. Mukesh Gulati, Foundation for MSME Clusters</p> <p>Mr. Nikos Pantalos, European Commission, DG Enterprise and Industry, EU Cluster</p>	

1445 – 1600 hrs	<p>Session 1.3: Industrial Organization and Competitiveness</p> <p>Internationalization initiatives within Clusters: both the means and the end. Albert Sole, Cluster Development, Spain European Clusters Go International - Current Status and Key Success Factors. Gerd Meier zu Köcker, Agency Competence Networks Germany; Zita Zombori, Hungary, EU TACTIS Project Clustering in the Republic of Macedonia Nikolina Trajanoska, Ministry of Economy, Macedonia Emerging Business Clusters in Russian Toys & Baby-Goods Industry. Marina Sheresheva, State University Higher School of Economics, Russia Industry leading the cluster initiative; Case: Aviation and Space Cluster, Izmir-Turkey. Vedat Kunt, Vego Consulting, Turkey</p>	<p>Observatory, EU Cluster Alliance, EU Cluster Excellence initiative M. Olivier Blin, Cooperation between Eurobiomed (Europe) and Biogenesis (India) Mr. Stefan Weiers, European Commission, DG research, Clusters in the EU research and regional programmes Mr. Jesús Purroy, Council of European Bioregions Mr. Busi Sam Bob, Principal Secretary, Government of Andhra Pradesh Dr. Rakesh Tuli, Executive Director, National Agri-Food Biotechnology Institute, Mohali, Punjab Mr. M. Sahu, Principal Secretary-Industry, Government of Gujarat Dr. K. Shivaji, CEO, Maharashtra Industrial Development Corporation Open discussion for participants, until 16.00hrs</p>	
1600 – 1615 hrs	Coffee Break		

	Plenary Session
1615 – 1730 hrs Auditorium	<p>Panel discussion and concluding session: International collaborations for cluster development and growth – the road ahead <i>Development of an innovation tool kit for development and growth of clusters, e.g. help desk for promoting cooperation between clusters, and discussion on future collaborations through development of common facilities and international product certification.</i></p> <p>Panel discussion moderated by Arun Maira, Member Planning Commission, Government of India T. Ramasami, Secretary, Department of Science and Technology, India Georgette Lalis, Director Industrial innovation, European Commission, DG Enterprise and industry Werner Pamminger, European Cluster Collaboration Platform and Clusterland Upper Austria Uday Kumar Varma, Secretary, Ministry of MSME, India Poul Jensen, Director of the European Business Technology Centre R. P. Singh, Secretary, Department of Industrial Policy and Promotion, India Hari S Bhartia, President, Confederation of Indian Industry, India</p>
1730 – 1830 hrs	Discussion and presentation of international clusters
1900 hrs	<p>Gala Dinner. Music, Discussion and Fun Sponsored by: Delegation of European Union to India and Marriott Venue: Marriott Hotel Dress code: Business / Informal / National Dress</p> <p>1930 -2030 hrs Business World & Institute for Competitiveness Roundtable on Urbanization & Competitiveness (Release of City Competitiveness Report, 2010) Session Chair: Prosenjit Datta, Business World Kay Choe, Asian Development Bank, Philippines Brian Roberts, SPMS, Australia Mukta Naik, Institute for Competitiveness, India Michael Enright, Director, Enright Scott and Associates, School of Business, University Of Hong Kong, Former Professor HBS</p>

Thursday December 2	Building an Actionable Agenda on Competitiveness		
0830 – 1000 hrs Auditorium	General Assembly of TCI, Annual Meeting (only for convened members)		
1000 – 1030 hrs	Coffee Break		
1030 – 1130 hrs Auditorium	Growth and Policy Initiatives. Round table. Christian Ketels , Institute for Strategy and Competitiveness, Harvard Business School, USA and TCI Director (On Video) Kay Choe , Asian Development Bank, Philippines Gareth Chaplin , New Zealand Trade and Enterprise, New Zealand Moderator and Closing Remarks: Antoni Subirà , IESE Business School, Spain and President of TCI Board of Advisors.		
1130 – 1200 hrs Auditorium	Keynote Address: Janamitra Devan , Vice President and Head of Network, Financial and Private Sector Development, The World Bank Group, USA		
1200 – 1230 hrs Auditorium	Driving businesses across continents and creating global systems and innovative solutions Keynote Address: Wolfgang Lehmacher , President & CEO GeoPost Intercontinental		
1230 – 1300 hrs Auditorium	Keynote Address on Responsible Competitiveness : Sunil Misser , CEO, AccountAbility		
1300 – 1400 hrs Auditorium	Lunch and Networking		
	Track 1:	Track 2	
1400 – 1530 hrs	Session 1.1: Role of Corporate in Economic Development (Auditorium) Christopher Doyle , The Economist Group, India Harish Natarajan , MD, Bosch & Lomb Tonmay Singhal , Director, IndusLynk Amitabh Thakur , KPMG, Frankfurt Ashok Venkatramani , CEO, Star News	Session 3.1: An interactive workshop on addressing competitiveness: The Good, The Bad & The Ugly. (Village) Setting the scene: Lars Eklund , Founder, The Scandinavian Competitiveness Group, Sweden : 'The Good: Intensifying the Dialogue' Ifor Ffowcs-Williams , CEO, Cluster Navigators Ltd, New Zealand: 'The Bad & The Ugly: Pitfalls' Group Discussion	
1530 – 1600 hrs	Coffee Break		

1600 – 1715 hrs	<p>Session 1.2: Climate change and Green Clusters. Panel discussion. (Auditorium) Richard Walker, Economic Development Australia Matt Kim, Founder and President of QuantTera Lars Eklund, The Scandinavian Competitiveness Group, Sweden Bob Breault, Breault Research Organization, USA Simone Hagenauer, EcoPlus, Austria Joy Taylor, Desert Knowledge Australia</p>	<p>Session 2.2: India-New Zealand Session (Auditorium 2) Linking clusters in a large economy (India) with clusters in a small economy (New Zealand) to create opportunities for international business. Alan Koziarski, Regional Director, South & South-East Asia, New Zealand Trade and Enterprise Cliff Fuller, Trade Commissioner New Delhi, New Zealand Trade and Enterprise Paul Frater, Green Chip Ltd Gareth Chaplin, Chief Economist, New Zealand Trade and Enterprise Stephen Cavanagh, Auckland Tourism, Events, Economic Development Ltd, New Zealand</p>	<p>Session 3.2: Tools for cluster collaboration (Village) European Cluster Platform – a starting base for cluster organizations to discover new horizons of excellence and to explore new opportunities of collaboration. Werner Pamminer, European Cluster Collaboration Platform and Cluster land Upper Austria</p>
1715 – 1830 hrs	<p>Session 1.3: Mature Clusters: Discussion (Auditorium) Moderator: Amitabh Thakur Global Knowledge Hub Model. Torger Reve Wil Wilhelmsen, Norwegian School of Management, Norway Stimulating transsectoral innovation in mature clusters. Frank Eetgerink, Oost NV, East Netherlands Development Agency, The Netherlands Innovation in designing cluster reinforcement initiatives in Catalonia, Spain, Marta Marsé, Observatory of Industrial Foresight, Government of Catalonia, Spain Balancing Bottom-up and Top-down Cluster Activities – The Case of North-Rhine-Westphalia. Dieter Rehfeld, Institute for Work and Technology, University of Applied Science in Gelsenkirchen, Germany Clustering Policies in Turkey and RDA’s Role: Experiences of İZKA. Emin Cetin Hasar, İzmir Development Agency, Turkey</p>	<p>Session 2.3: Cluster Innovation (Auditorium 2) Examining Open Innovation Practices among International Networks of Clusters Madeline Smith, Ekos, UK; Emily Wise, Vinnova, Sweden Clusters as incubators for innovation. Alexander Bode, Hessen Metall Cluster-Initiative, Germany Automobile Clusters. Manuel Montoya, CLAUT Automotive Cluster of Nuevo Leon, Mexico Building an actionable Agenda on Competitiveness, Harsh W Mishra, Professor, MDI</p>	
1830 – 2000 hrs	Flavor of Indian Cultural Music & Dance, The Kalbelia Performance of Rajasthan (Village @ MDI)		

Day 5, Friday December 3	Connecting Futures, Producing Strategies	
0900 – 0930 hrs Auditorium	Learning Clusters in Challenging Environments Keynote Address: Klaus Haasis , MFG Baden-Württemberg, Germany and TCI Director	
0930 – 1000 hrs Auditorium	Environmental Challenges and their effect in the future Keynote Address: Elisabeth Waelbroeck-Rocha , BIPE, France and TCI Director	
	Track 1	Track 2
1000 – 1130 hrs	Session 1.1: Cluster Management (Auditorium) New Approaches towards Cluster Management Excellence. Gerd Meier zu Köcker , Agency Competence Networks, Germany Development Challenges in Networking/Partnering/Clustering Management. Irena Rezec , WOTRA D.O.O, Slovenia Links between business competence and learning networks – theoretical model Riitta Rissanen , Savonia University of Applied Sciences, Finland Cluster research highlights from Norwegian regions: The Case of Norwegian Water Cluster. Anne Katrine Normann , Research Council of Norway Long-term sustainability of Cluster Initiatives: The Cluster Innovation System. Albert Sole , Cluster Development, Spain	Session 2.1: The Power of Relationships: Learning and Change in Cluster Management. (Village) Workshop to encourage multidisciplinary discussions on new person-centered cluster concepts and personal growth for cluster managers. Facilitator: Klaus Haasis , CEO MFG Baden-Württemberg, Germany, Creative Coach and TCI Director Max 12 participants, please register: haasis@mfg.de
1130 – 1245 hrs Auditorium	Cluster Strategies for the future Clusters: how to successfully combine the Process Facilitation and Development of a Cluster with the winning business strategies for the future Eduard Ribas , Cluster Development, Spain Improving Competitiveness and Innovation through better cluster management - the European Cluster Excellence Initiative. Daniel Stürzebecher , MFG Baden-Württemberg, Germany Comparative analysis of marketing externalities and process knowledge spillovers among various industrial clusters Khalil A. Arbi , University of Management and Technology, Pakistan Clusters 2.0: How to think positive and think big in a crisis period? Joan Martí , ACC10 Development Agency, Government of Catalonia, Spain	
1300 – 1330 hrs Auditorium	Closing Remarks: Amit Kapoor , MDI, Gurgaon; Institute for Competitiveness, Conference Chairman and TCI Director Passing the torch Ceremony, TCI	
1330 hrs	Farewell Lunch	